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Relevate Health Group Named a Top 100 Healthcare Agency

(CINCINNATI, OHIO) Relevate Health Group has once again been named a Top 100 Healthcare agency by Medical Marketing and Media (MM&M) magazine.

2018 marks the third consecutive year Relevate has been included in this esteemed list. Each year MM&M evaluates agencies on a number of competitive criteria – including revenue and client growth, services offered, company culture and project execution – during the process of naming which agencies belong in the Top 100.

“Being named to this prestigious group is a testament to the talent and expertise our colleagues bring to the industry,” said Relevate CEO, Jeff Spanbauer. “We pride ourselves on our culture, client service and performance which is why we are honored to be recognized as an industry leader by MM&M.”

While based in Cincinnati, the Relevate team spans numerous states and works with clients throughout the country. The team expertly develops and executes regional marketing programs that create relevant communications to better engage local healthcare communities. This means working with clients to fully understand their needs and then delivering a localized approach that connects their brand with the right target market.

“This recognition validates our commitment to continually improve our skills and partner with our clients to create locally relevant communications that inspire healthier communities,” added Scott Weintraub, Relevate president.

Relevate has found success in effectively providing regional marketing analysis and communication solutions to both the hospital and life sciences markets.

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Cincinnati-based Relevate Health Group provides healthcare marketing services to hospitals and life science companies throughout the United States by creating locally relevant communication solutions. In 2015 Relevate Health Group was founded by merging Healthcare Regional Marketing and Spirit Health Group, two companies that had been serving the healthcare industry for more than two decades. For more information, visit www.relevatehealthgroup.com.